IMPROVING GLOBAL HEALTH THROUGH UNIVERSAL ACCESS TO PHYSIOTHERAPY KNOWLEDGE

We educate physiotherapists all over the world. Physiotherapy information for anyone, anywhere.
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I am overwhelmed by the capacity that Physiopedia has to rapidly empower physiotherapists worldwide in response to world events.

~ Rachael Lowe
We will give educational opportunities to physiotherapists throughout the world.

We strive to reach every physiotherapist in the world.

We will promote the physiotherapy profession among the wider health care community and the public on a global scale.

We aim to foster international collaboration to empower the global physiotherapy profession.

We aspire to gather the sum of all physiotherapy knowledge and make this freely available to all.

We aim to improve patient care and make a positive contribution to global health.
LOOKING BACK, LOOKING FORWARD

In 2019 Physiopedia activity retained a similar trajectory, more volunteers, more edits, more projects, more quality evidence-based content, serving the global physiotherapy professions’ thirst for knowledge. All that changed in early 2020 as the world watched the Coronavirus pandemic unfold.

The need for physiotherapists to understand how to respond to the pandemic and also how to assist individuals with COVID-19 was clear and the way that we at Physiopedia could assist became obvious. It is the first time that the Physiopedia team has dropped everything to make an immediate active response for a global need, and boy did they rally!

In 4 weeks the team produced content from the emerging evidence and created a series of online courses to assist physiotherapists manage the situation they found themselves in as a result of the pandemic. Whether it was managing their clinic or working with individuals infected with the disease, there was information available to them. Over 20,000 people in every country in the world utilised this educational opportunity within the first few months of the free courses being available.

The way that we, as a team, were able to make such a quick response and the reach that Physiopedia had in the early days of this emerging pandemic was a shock to us all. As a result, it has become evident that Physiopedia can make rapid and massive positive contributions to world events and this is an activity that will be integrated into strategic planning going forward.

I continue to feel privileged to be a part of this ongoing story and I am humbled by our team. They have a selfless motivation to do good in the world and Physiopedia is the vehicle that they are proud to do this by. This journey is by no means over, there is a long road ahead and much work to do to heal the world following this pandemic. The effects on mental health and wellbeing, and the role the physiotherapists have as part of the rehabilitation team continue to emerge and the Physiopedia team will be there to do all that they can!
The team at Physiopedia is doing an excellent job. Information which may not otherwise be available to myself and others is readily available as a result of Physiopedia. I feel like a better prepared physiotherapist as a result of Physiopedia.

~ Claron O’Neale, physiotherapist, Grenada.

Caution, joining the team at Physiopedia could irreversibly change your professional life. I would strongly recommend to do the same for supporting the development of our global physiotherapy community.

~ Andrea Sturm, physiotherapist, Austria.
WHAT WE DO

Making meaningful impact on the global physiotherapy community

In order to satisfy its mission, Physiopedia focused on two main objectives in 2019/2020: to continue to provide a valued resource that freely shares quality physiotherapy knowledge globally; and to provide equitable access to educational opportunities for physiotherapists (and other interested health care professionals) all over the world.

Sharing physiotherapy knowledge

The Physiopedia website currently has over 3,600 pages of evidence based content and receives around 5,000,000 page views from nearly every country in the world every month. Since it was founded, the site has received over 260,000 edits with a current list of 174 active editors.

Free course on Traumatic Brain Injury

In November 2018, following a private donation that specifically asked us to provide education for physiotherapists globally on this topic, we delivered a free online course on Traumatic Brain Injury. 20,522 individuals registered for this course from 185 countries making it the most popular Physiopedia MOOC to date.

The COVID-19 Response

With the generous support from World Physiotherapy, the Physiopedia team made a rapid response to create content for 4 free online courses to educate physiotherapists globally how to manage individuals with COVID-19. Following this initial response other content related to wellbeing during the pandemic and telehealth was also created. To date the content has had nearly 500,000 page views from every country in the world.
WHO WE DO IT WITH

Making meaningful partnerships to impact on global health

Physiopia values, respects and encourages collaboration. In everything we do we invite stakeholders to get involved. Over the past few years we have developed relationships with some of the world’s most respected humanitarian and non-profit organisations, delivering projects that have a real impact on the physiotherapy profession and consequently global health.

World Physiotherapy

Physiopia has been a professional partner of World Physiotherapy (previously the World Confederation for Physical Therapy) since 2013. We are the preferred professional development provider for this organisation and work closely with this team to ensure that we are doing all that we can to do towards our joint mission to elevating standards of physiotherapy practice globally.

Humanity & Inclusion

Our partnership with Humanity & Inclusion continues to focus on providing online courses in French. This provides workforce training for their staff and partners working with vulnerable populations, as well as opening up professional development opportunities to any French speaking physiotherapists worldwide.

Health Volunteers Overseas

With a common purpose to educate health care professionals, our partnership with likeminded Health Volunteers Overseas is a mutually beneficial collaboration where knowledge sharing and organisation support facilitates the advance of our combined efforts.
GLOBAL BROADCAST

In the 2019/20 financial year between 1 June 2019 and 31 May 2020 Physiopedia received 25,843,643 page views by 14,815,039 individual users from every country in the world.

Global Coronavirus Response

On March 16 Physiopedia in collaboration with Physiopedia Plus, launched the first Coronavirus course specifically aimed at physiotherapists. The programme of 4 short courses covered basic knowledge, infection prevention and control and physiotherapy management of COVID-19. In the first 8 weeks of the course being available there were over 350,000 views of the content that was specifically created on this topic by over 160,000 individuals from every country in the world. The course was made available for free through December 2020 thanks to the generous support of World Physiotherapy. This course was followed by 3 related wellbeing courses on sleep, nutrition and physical activity and a follow up series on rehabilitation is being planned.
In July, Trustee Rachael Lowe represented the physiotherapy profession at the second Rehabilitation 2030 meeting at the World Health Organisation in Geneva, Switzerland. Attendance at this meeting allowed a stronger relationship between WHO and Physiopedia to be formed.

Top ten visiting countries were: United States, United Kingdom, India, Australia, Canada, Philippines, Malaysia, Pakistan, South Africa and Ireland.
GOVERNANCE

Physiopedia is registered with the Charity Commission (registration number 1173185) and complies with the Charities Act 2011. The objects of the charity are, for the public benefit, to improve health globally by advancing education in relation to physiotherapy and improving access to physiotherapy knowledge.

Under UK law, the Physiopedia Charity is subject to section 396 of the Companies Act 2006 and operates as a company limited by guarantee and not having share capital (registration number 08530802). Physiopedia’s constitution is set out in the Articles of Association which are filed at Companies House.

The Physiopedia Trustees have responsibility for the control and direction of the affairs of the charity. The Trustees are supported in their governance function by the Advisory Council. The Trustees and Advisory Council receive no remuneration for their duties.

ADVISORY COUNCIL

We have a panel of respected professionals on whose knowledge and experience we draw to further the objects of Physiopedia.

Barbara Rau - Head of International Relation at Haute Ecole de Sante de Geneve.

Sue Eitel - Rehabilitation consultant at Eitel Global.

Nancy Kelly - Founder and Executive Director of Health Volunteers Overseas.

Tim Wright - Lawyer and Partner at Fladgate

Michael Rowe - Associate Professor in the Department of Physiotherapy at the University of the Western Cape.
TRUSTEES

The Physiopedia Trustees have responsibility for the control and direction of the affairs of the charity. The following people were Trustees for the 2019/20 financial year.

Tony Lowe
MEng, PhD

Tony has worked as an e-learning consultant for over 20 years, he now specialises in health and is co-founder of Physiopedia.

Brenda Myers
BSc, MHSA

Brenda served as the Secretary General of the WCPT from 1995-2016. Prior to this she was Executive Director of the Canadian Physiotherapy Association.

Elaine Lonnemann
DPT, OCS, MTC, FAAOMPT

Elaine is programme director at the University of St. Augustine in the USA and currently serves as President of AAOMPT.

Hilary Weatherstone
LLB Hons

Hilary has worked in the finance sector in London for over 20 years.

Rachael Lowe
BSc Hons

Rachael is a physiotherapist and technology specialist, she is co-founder of Physiopedia.
CONTRIBUTORS

Sponsors

Dot Physio
World Physiotherapy
Physioplus

Content Partners

Queens University
University of Nottingham
Northumbria University

Strategic Partners

Humanity & Inclusion
The International Committee of the Red Cross
World Confederation of Physical Therapy
Health Volunteers Overseas
Clinically Relevant

Volunteers

Abbey Wright
Adu Omotoyosi Johnson
Ajeyalemi Simisola
Anas Mohamed
Amanda Ager
Arnold D’Souza
Ashmita Patrao
Candace Goh Xiao Huey
Chrysolite Jyothi Kommu
Claire Knott
Claire Testa
Donald John Auson
Esraa Abdulzaher
Eugenie Lamprecht
Fasuba Ayobami
George Prudden
Ilona Malkauskaite
Jayati Mehta
Jayanti Rai
Jess Bell
Jin Yoo
Karen Wilson
Khloud Sherif
Kim Jackson
Lucy Aird
Laura Ritchie
Lauren Lope
Lillian Ashraf

Lucinda Hampton
Lucy Aird
Mandy Roscher
Manisha Shrestha
Mariam Hashem
Marleen Moll
Naomi O’Reily
Natalie Patterson
Nicole Hills
Nikhil Benhur Abburi
Nina Myburg
Oyemi Sillo
Rania Nasr
Redisha Jakibanjaar
Rewan Elsayed Elkanafany
Richard Benes
Rucha Ravindra Gadgil
Samuel Adedigba
Scott Buxton
Selena Horner
Shaimaa Eldib
Tarina van der Stockt
Tolulope Adeniji
Uchechukwu Chukwuemeka
Vidya Acharya
Wanda van Niekerk
Wendy Walker
Yvonne Yap
TO EVERYONE THAT CONTRIBUTED TO PHYSIOPEDIA IN 2019/20, THANK YOU!

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has.

~ Margaret Mead
FINANCE REPORT

This statement of contributions and expenses relates to the year ending 31 May 2020.

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<tr>
<th>Income</th>
<th>Year end 31 May 2020</th>
<th>Year end 31 May 2019</th>
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<tbody>
<tr>
<td>Grant income</td>
<td>7,919</td>
<td>7,719</td>
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<tr>
<td>Online courses</td>
<td>2,500</td>
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<tr>
<td>Marketing services</td>
<td>5,873</td>
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<tr>
<td>Donations - public</td>
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<tr>
<td>Donations - Physioplus</td>
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<td>29,303</td>
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<td>Sales</td>
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<tr>
<td>Sponsorship</td>
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<td><strong>Total income</strong></td>
<td><strong>54,907</strong></td>
<td><strong>61,846</strong></td>
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<table>
<thead>
<tr>
<th>Expenses</th>
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<tbody>
<tr>
<td>Travel and subsistence</td>
<td>972</td>
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<tr>
<td>Support and administration</td>
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<tr>
<td>Purchases</td>
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<tr>
<td>Computer software and consumables</td>
<td>6,413</td>
<td>3,270</td>
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<tr>
<td>Advertising and marketing costs</td>
<td>2,924</td>
<td>2,624</td>
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<tr>
<td>Website costs</td>
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<tr>
<td>Professional fees</td>
<td>900</td>
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<tr>
<td>Insurance</td>
<td>437</td>
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<tr>
<td>Printing, postage and stationery</td>
<td>-</td>
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<tr>
<td>Exhibitions</td>
<td>453</td>
<td>5,944</td>
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<tr>
<td><strong>Total expenses</strong></td>
<td><strong>58,442</strong></td>
<td><strong>43,561</strong></td>
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**Surplus for the year**

£(3,535)

FOR THE FUTURE

The deficit this year has been funded by a surplus in the previous year to forward the Physiopedia mission.

There will be a focus on building our editing team to manage the content on the Physiopedia website. Our flagship knowledge resource will continue to provide high quality information for the professional development of physiotherapists all over the world.

There will continue to be a focus on developing new partnerships with universities, clinics and professional organisations. We will create professional development opportunities for their students, staff and members.

Following the success of the COVID-19 response we will continue to respond to world events that require fast development of physiotherapy knowledge and skills.

The free and open online course in late 2020 will contribute towards the understanding of rehabilitation as a contribution towards the Rehabilitation 2030 agenda.

Notes

General
Physiopedia is a charitable company limited by guarantee and is incorporated in United Kingdom (registration number 08530802). The registered office address is 10 Queen St Place, London, EC4R 1BE.

Public benefit entity
The charitable company meets the definition of a public benefit entity under FRS 102.

Going concern
The trustees consider that there are no material uncertainties about the charitable company’s ability to continue as a going concern.

Personnel
As at 31 May 2020, the Charity had no staff members employed. The Trustees receive no remuneration for their duties. Expenses can be reimbursed.

Related Parties
Rachael Lowe and Antony Lowe are directors and shareholders of Physiopedia Plus Ltd, which provides support services to Physiopedia free of charge. The cost of these services, where quantifiable, is included in the accounts both as costs and as a donation. The directors of Physiopedia Plus Ltd also devote a substantial part of their time to the activities of the charity entirely on a voluntary basis. The value of these services has not been quantified.